

CONTACT

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EDUCATION

GOOGLE UX DESIGN
Coursea
2023 - 2024

**WEB AND MOBILE DESIGNER
IN 2023 UI/UX and FIGMA**
Udemy
2022 - 2023

BACHELOR OF FINE ARTS
Hussian College School of Art
2010 - 2015

SKILLS

TECHNICAL SKILLS

Adobe Creative Suite
Figma
Procreate
WordPress
Microsoft Office

SOFT SKILLS

Attention to Detail
Communication
Collaboration
Self-Motivated

MANAGEMENT SKILLS

Project Management
Leadership
Problem Solving
Strategic Planning



NHAN LY
VISUAL DESIGNER

OBJECTIVE

Highly motivated visual designer with over 8 years of experience, seeking a full-time position in a creatively driven and positive workplace that allows me to apply my extensive knowledge and unique ideas through understanding client needs and expectations by visually providing ultimate solutions.

EXPERIENCE

GRAPHIC DESIGN AND MARKETING SPECIALIST

CrafTech Computer Solutions | Jul 2022 - Present

- Collaborated closely with clients to understand website goals and digital pain points in order to provide effective solutions to website changes based on industry standards and experience
- Brainstormed and implemented CrafTech Computer Solution corporate branding, conducted research, and developed social media posts on emerging IT trends and upcoming news on a daily basis
- Supervised company website technical and creative content utilizing SEO methods and designed landing pages on WordPress

VISUAL DESIGNER

Freelance | May 2015 - Present

- Designed visual interfaces and launched a responsive website for Proper Roofing
- Completed case studies and developed initial sketches wireframes and Lo-Fi and Hi-Fi prototypes for Proper Roofing, NightOwls Fast Food, and CrafTech Computer Solutions
- Initiated branding and executed logo designs for Hammerhead Kicks, Bryan's Lab Equipment, and ProFit Vision

PROJECTS

ROOFPROPER.COM | Conducted a thorough user research, which understands homeowners' and contractors' needs and pain points. Developed intuitive interfaces through wireframing and prototyping. Simplified the process of accessing home improvement services.

ICEWORKS.NET | Revamped a local ice skating rink's website, focusing on user-friendly design and real-time updates. Integrated Google Sheets API to ensure live schedules and events for visitors. Collaborated with stakeholders to envision their web performance with visually appealing designs that capture the rink's identity while enhancing easy navigation.